SELECT COMMITTEE ON CONSUMER CREDIT

statue assembly.

Proceedings of the hearing held at the Parliament Buildings, Toronto, Ontario on the 12th day of August, 1963.

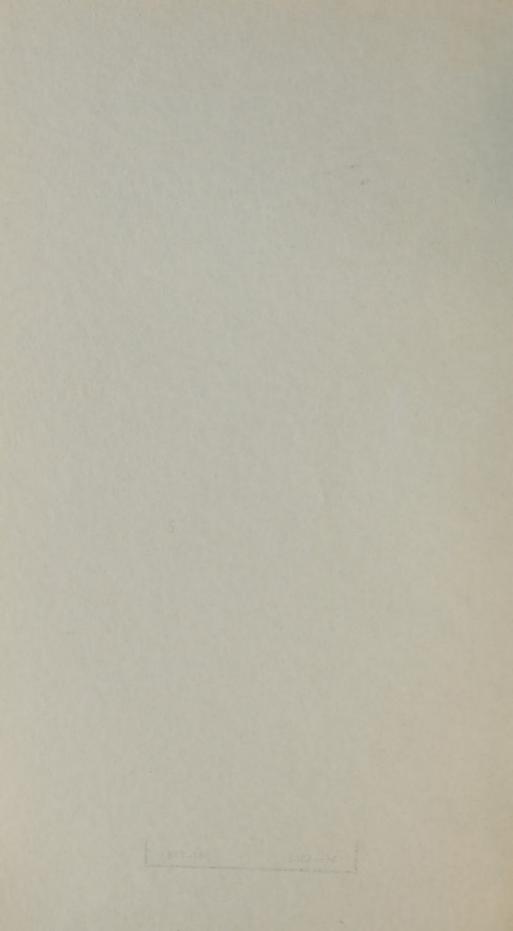


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SELECT COMMITTEE ON CONSUMER CREDIT			
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COMMIS	SION:		
Mr. H.	J. Price		Chairman
Mr. J.	Sedgwick, Q.C.		Commission Counsel
Mrs. S.	. Dell	4 4.7	Secretary
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APPEAR	ANCES:		
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Mr. J.	E. Fortin	A PAREIRO	Secterary- Treasurer,
			Dominion Mortgage & Investment
			Association
	Mr. H.  Mr. J.  Mrs. S.  PRESEN  Mr. D.  Mr. M.  Mr. P.  Mr. W.  Mr. L.  Mr. L.  Mr. D.  Mr. A.	Proceedings held at the ings, Toront the 12th day  COMMISSION:  Mr. H. J. Price  Mr. J. Sedgwick, Q.C.  Mrs. S. Dell  PRESENT:  Mr. D. W. Irwin, C.A.  Mr. M. Belanger  Mr. P. Hoffman  Mr. W. G. Noden  Mr. L. Letherby  Mr. L. Reilly  Mr. J. White  Mr. D. C. MacDonald  Mr. G. Bukator  Mr. A. F. Lawrence  APPEARANCES:  Mr. H. Shannon  Mr. J. E. Fortin	Proceedings of the hearings, Toronto, Ontario, the 12th day of August, in t

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---ON COMMENCING AT 2:00 P.M., AUGUST 12th, 1963.

THE CHAIRMAN: Gentlemen, welcome back to the Consumer Credit Committee. I hope you enjoyed the last two weeks you had off. You were pretty busy prior to our recessing.

Now, this afternoon we are going to hear from Mr. H. Shannon. Mr. Shannon is the Secretary of the R.C.A.F. Benevolent Fund. He's had a wealth of experience in matters relating to consumer credit, keeping people out of trouble and probably helping people who have gotten themselves into trouble with credit matters. We are very pleased that Mr. Shannon is here with us today and I would ask him to come forward and give us the benefit of his experience in this field.

MR. SHANNON: Thank you Mr. Price.

Mr. Chairman and members of the Select Committee, obviously I'm a little -- I've a little trepidation about appearing before such an august body but I hope you will bear with me. I'll make my remarks brief. You'll find that maybe in some cases I'm bringing coals from Newcastle but it's all in the interest of prespective. I'll make no apologies for keeping to my script and I'll commence now.

THE CHAIRMAN: Mr. Shannon, would you speak up a little bit louder?

MR. SHANNON: A little louder?

THE CHAIRMAN: Put your mike up a bit

closer? Thank you.

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True Mr. I. Chemuse. Mr. Shamon is the Secretary of the first Mr. I. chemuse. Mr. Shamon is the Secretary of the first Mr. I. Penevolent Fund. He's Man a weight of experience in matters. In matters of breights and pretafity helping couple with may gotten truespectate into broughts with a bare with as tudy and I would sak him to whom in forward and give we tudy and I would sak him to whom in this chall.

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MR. SHANNON: How's that?

THE CHAIRMAN: Fine.

MR. SHANNON: As the Ontario Secretary of the Royal Canadian Air Force Benevolent Fund, my full time duty is dealing directly on behalf of our Committees with ex-Service personnel and/or their dependents who are in distress for various reasons.

The purpose and Terms of Reference of the RCAF Benevolent Fund is stated in its Charter as follows, and I quote: "In memory of those who did not return, and in Service to those who did. To relieve distress and promote the well being of Members and former Members of the Royal Canadian Air Force, or of their dependents", end of quote.

The original concept of the Fund's purpose was to aid those in distress through circumstances completely beyond the anticipation or control of the individual. It is now more than 23 years since the beginning of World War 11. As time, age and death take their toll, we are receiving more applications from widows with families, the critically ill, the medically unemployable and the like. Such applications will increase as the future unfolds. Statistics prove that we men do not live as long as our wives. That's another reason why we will receive more applications from widows.

Twelve years ago, slightly less than
15 percent of our applications were from those in
distress for no other reason than the excessive and
unwise use of credit. Today, however, more than 30
percent of our applications are in this category, and



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agencies report the same trend, and it is causing them and ourselves real concern. Now, gentlemen, it is about this particular group specifically that I am directing my remarks today. That is, the group of people in this country who are using credit unwisely or excessively. So bear that in mind as we go along. Incidentally, if you can't hear me be sure and tell me.

Up to now, the subject of Consumer Debt has for the most part been reserved for the opinion of economists and other experts of recognized academic standing. Since I am not one of these, my remakrs are based upon years of contact, about 30 years by the way, with those working men and their families who have fallen into distress for various reasons.

No one will argue that our economic system is based upon credit and, in my view, credit buying is here to stay. But we are concerned, however, with the reckless and unwise use of credit by a growing percentage of borrowers, and the reckless and unwise extension of credit by an increasing number of organized loaners in the field of consumer credit.

During the last fifteen years, a new philosophy of living has evolved which, in the future, could well be remembered as the "BUY NOW AND PAY LATER" Age.

There are two extremes, however, which are poles apart in the application of credit and these extremes are best exemplified by the following two stories.

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1. A man had a large first mortgage against his home.

He then obtained a second mortgage to buy a new car.

Then he sought out a loan broker to borrow money on the car so he could build a garage.

"If I do make the loan", asked the broker,

"how will you buy the gas for the car?" "It seems to me",

replied the man with some dignity, "that a fellow who

owns his home, his car and a garage, should be able to

get credit to buy gas." (Laughter)

Incidentally, this is not a facetious story. This happens.

Now the second one is a little extreme, but is exemplified by this verse:

"The bride, white of hair, is stooped over her cane,

Her footsteps, uncertain need guiding,
While down the church aisle, with a wan,
toothless smile,

The groom in a wheel chair comes riding.

'Now, who is this elderly couple, just

wed?

pair,

You'll find, if you further explore it,
That they are this rare, most remarkable

Who waited till they could afford it."

Well, both of these extremes -- these

examples are extremes -- but there is a middle, sensible

road which neither of them have taken. At the risk

of being a bit tiresome I have decided to present some

background in the interest of perspective.





For instance, in the days of the pioneers on this continent, money as such was relatively scarce. In those days there was much exchange of goods and labour; people swapped home-grown eggs for home-made butter; harvest labour might be exchanged for winter firewood and there were "beef rings" galore where neighbours - each in turn - supplied an animal to be slaughtered, and divided it up. If Mother fell ill, the neighbour ladies took over and the parson was often partly paid in goods and services. There were other bees - haying, quilting, husking, threshing, barn-raising, apple picking, road building, and many more. But the point was that no money changed hands here.

Nothing was borrowed cashwise and so no one's future was mortgaged.

It was largely a barter and exchange economy. Ultimately, of course, all this changed because real money became necessary as the industrialization of this North American continent proceeded.

But the most radical change in family financing occurred after World War 11 and the causes were many - earlier marriages, shorter work week, more leisure, availability of consumer goods in abundance, the impact of new and clever advertising techniques.

For example, radio and T.V. have changed the nature of family entertainment as well as family buying habits.

As a result I can speak -- I know I can -for all Social Service Agencies -- workers -- to say
that we are all being asked more and more and more to
assist families in dire trouble, real trouble, for no





other reason than the excessive and unwise use of credit, which is now so easy to obtain by any one of us here.

This excessive, shocking and reckless indulgence in easy credit has wrecked, and continues to wreck families, just as surely as bombs ruined lovely English villages in the British countryside in World War 11.

Our Grandfathers, particularly those of us who have Presbyterian, Scottish Grandfathers, pounded home to us kids that Thrift, and Cleanliness, were akin to Godliness. Over-spending was to them a mortal sin.

What has happened to that old-fashioned nonsense about freedom from excessive debt, or Thrift as it was then called? Living within one's means is another way of saying it.

Well, gentlemen, plenty has happened. In less than a generation we are now being told the direct opposite. Today, all kinds of highly intelligent people -- in fact, highly intelligent Brain Trusts, by every means of communication known to man -- radio, T.V., newspapers, hand-bills, catalogues, telephone colicitations, door-to-door contacts, billboard, and Heaven knows how much more -- tell all of us this:

- 1. Buy now Pay later
- 25 2. Better still -- no down payment at all.
- 26 3. A dollar down, a dollar a week.
- 27 4. Cash? Just say the word.
- 28 5. Travel now -- Pay later.
  - 6. It's Summer-money time. Be sure and borrow for your vacation.





7. Borrow to pay your debts -- wither it's called a
Bill-Payer loan - Payment-reducer loan - or Consolidation
loan - the fact remains people pay through the nose, no
question about it. It's a stark, cold fact that no man
has ever yet contrived to borrow himself out of debt.

8. Credit and Charge Cards. The country is lower with

8. Credit and Charge Cards. The country is lousy with them. I have five -- I've never asked for one.

Incidentally I'd just like to digress here for a moment. I got this through the mail at my home -- if I have it. No, I guess I didn't bring it. Oh, here it is. I'll leave it till later.

- 9. Bonus Mortgage Deals. Well, these hearings have been exposed to this already and you could write a book about it so I won't touch on it.
- 10. Borrow for your Christmas presents.
- 11. Order your prefab, summer cottage now, no payment until next Spring and then only \$36.00 per month.

Incidentally, just for fun I checked on one of these last Fall and the cottage was a nice prefab worth \$1695.00 but if you bought it now you get a cut of \$200.00, so the price was \$1495.00 and no down payment until the Spring and then \$36.00 a month. Well, I went into it. Do you know how much you pay for that in the end? \$3,024.00. I mean loaning money is pretty lucrative on that basis.

A SPEAKER: Did you figure the interest?

MR. SHANNON: No I didn't, but I know
this much -- that you got a cut of 1495 and you eventually paid 3,024; well I didn't even bother.

I note that radio advertising offers easy





credit to those under 21. Now I don't know the legalities of this but it is a fact that teen credit clubs are now well organized in the United States and I believe there are attempts to bring them here.

Recently an attempt was made to have panels enter our High Schools -- in fact one Panel did get it -- to explain the "Philosophy of Credit" to the students.

Now, these panels were composed of, solely of Credit Grantors, and they were there for no other purpose than to sell a product. This attempt was stopped dead by the Minister of Education. God Bless Him!

Interest rates on the things we have just spoken about run from 12%, 17%, 24%, 36% and higher rates.

Over the years I have slowly formed the conviction that alcoholism and financial irresponsibility are close cousins on the same family tree. To coin a word, I suppose we could call the one "Financialolic", because we do call the other an alcoholic.

It certainly seems -- there is enough evidence, I think, -- it is obvious that an increasing number of people, working people, average citizens -- and I consider myself in that class -- are losing the knack of living within their means. Wants have grown into needs. Vance Packard, author of the best seller "Hidden Pursuaders" states that a continent-wide survey discloses that there is a daily barrage -- daily barrage -- of 1518 selling messages beamed at all of us on this continent today.

I have found from my experience that



there is no rule of thumb as to the kind or type of people who become mired in a quagmire of easy credit debt. We've had PhD's, we've had truck drivers, we've had school teachers. There is no rule of thumb. But -- and here is one of the key points, -- no business enterprise of any consequence could stay in business one year without some system of keeping accounts.

Generally speaking I think families today have not yet learned that in this complicated economy in which we live we, too, must do the same thing in order that income can serve in a sensible way. This is just plain "cents and common sense."

It can be proven time and time again
that excessive debt leads to litigation and garnishees garnishees lead to lost jobs - lost jobs lead to
Municipal Welfare and Municipal Welfare means the
Tax Payer pays, and pays and pays.

Now, about family budgeting. I have a simple budget form here which is evolved through 18-20 years of our Fund's experience. I didn't invent it, but if I had of I would be quite proud of it. Incidentally, I'm an old banker and not completely immune from figures. It's a simple form. On the front we have vital statistics and their own estimate of their assets. On the back there is the creditors -- list them, whoever the creditor is, why the loan was obtained, the date incurred, the original amount, the promised monthly repayment rate, and the balance owing. And below that we have the monthly gross income from all sources, including family allowances. And the other side is simple -- you list





the food, rent, mortgage payments (or the equivalent of rent), taxes, clothing, life insurance, hydro, fuel, (average monthly for the normal year), income tax, miscellaneous pay-roll deductions, pension fund and so on. You know the pension fund will be 6%. And medical and hospital coverage and then sundries. Well, with a little experience a person can easily work out the sundries, you see. So, we have a simple form -- gross income for the month, total expenses for the month and the difference, obviously, between those two is the surplus you have with which to meet other obligations.

Now we in the Benevolent Fund approach every application for assistance from this basis. And we never fill this form out in the first instance. First of all, it takes a lot of clerical time. It used to be done. But we hand it to the applicant, have he and his wife fill it out and then bring it back. Well, if you have a man and his wife and one child and he says his food costs him \$200.00 a month you know there is something wrong right there. Furthermore it does give you the first clues as to the kind of people you are dealing with. Can they fill out a simple form, line and verse? -- do they know what a budget is? Have they any idea of their food costs, and so on. Well you can correct it and show them where they stand and some of them nearly have heartfailure when they find out where they really do stand. I've had them say that.

In view of the trend today I personally am of the firm conviction that Credit Grantors will





sooner or later have to adopt such an approach to the extension of credit -- that is, if they wish to avoid so many losses as well as protect the taxpayer's pocket, in the long run, if they are interested.

Another point; there is a type of
Collector today who will use every means he can think
of in the book and out of it to mark "Paid" on a
delinquent account. The paraphanalia of debt
collection in this country is big business. In Ontario
alone 134 collection agencies last year -- now, I'm
speaking of agencies with all their staffs, not including
the private lawyer or the department store who has a
collection department, not including that -- 134
collection agencies garnered more that 15 Million dollars
from those who could not, or would not, or for other
reasons, did not pay their debts last year. For
example, in the last four years, the last five years,
the number of private bailiffs in this City has more
than doubled.

When we consider that Canadians are in hock for consumer goods in excess of \$4 Billion (one paper claims it is \$5 Billion) it is small wonder that debt collection is big business in this country now.

There are heads of families today who cannot hold jobs because of garnishee of wages. This can be proven.

Well, when we figure there are 18 Million-odd people in this country with about 4 Million family heads and you take a minimum of  $4\frac{1}{2}$ Billion dollars and divide that among them, this is a thumping bunch of consumer debt.





Now, there are two basic responsibilities in the extension of credit by the Grantor, and the receipt of credit by the Borrower, I feel. The one is the ability and the intention of the Borrower to pay it and the other is the responsibility of the Loaner or the Grantor to satisfy himself of the ability and the intention of the Borrower to pay.

Since the organized Loaner today has all the legal know-how, and access to all the sources to check on the Borrower's ability and intention to repay, the onus falls squarely on the shoulders of the Loaner or Grantor to do this.

It is becoming amply evident, in many cases of family distress, that Loaners and Credit Grantors are falling dismally short in this important aspect. As a result, credit is extended to people who should never have had a nickel's credit in the first place. It's a disservice to them.

One question which bothers me personally more than some is this: Are Loaners and Credit Grantors now working on the principle that the granting of indiscriminate volume credit is on the basis of "What is lost on the peas will be gained on the potatoes"?

If this is so, believe me I think we are in trouble ahead. I believe that if ever there was a time when factual, practical and honest thinking is required on both sides of the credit fence, that time is now. I may bore you with this, but I'm going to quote it anyway. In a recent article in the Christian Science Monitor, the Head of the Internal Revenue





Service for the U.S.A. is quoted as follows:

"We are witnessing what seems to be an erosion of ethics and morality in North American life which, if unchecked, cannot help but damage all our institutions, public and private -- not the least of which, of course, is the garnering of income tax."

He cites the evidence of corruption in local Governments, in certain labour unions, kickbacks and payola in the business world, expense account abuses, fraud of revenue laws, and bribing of college athletes.

He is genuinely concerned as to whether those signs are symptomatic of a general lowering of morality, ethics and decency, throughout large segments of our North American society.

He has just brought in a consultant on ethics to do precisely this -- an expert who, in industry, would be called a management consultant.

His job will be to translate the subject of ethics into everyday terms and experiences, to tell us how to bring the concept of ethics and integrity into everything we do.

A Social Service Agency in Toronto took a sample analysis of 406 families, average people, where there were 3 or more children. All of these were in deep trouble due to excessive debt and for no other reason -- not caused by unforeseen circumstances. The consumer debt for this group totalled \$876 Thousand not including mortgages. Incidentally, a strange thing came out of that analysis. The question was asked in



each case: "By the way, what church do you attend, if you go to church?" Do you know how many of these 406 attended a church regularly and contributed to its support -- the church of their choice? Two.

Roman Catholic priest -- we were overseas together. I

don't happen to be of the faith but I mentioned this to

Father \_\_\_\_ and I said, "What's the relationship

Father?" He said, "Harry, it's very simple. It just

means that people who do attend church regularly don't

have to come to guys like you." And it is that simple.

Now, the February issue -- I'm going to quote again -- of "The Collector", a magazine issued by the American Collectors Association -- now, all they do is collect bills that can't be collected otherwise -- and have a terrific coverage on this pamphlet The Collector -- it goes all over the United States. We get it here, some of us.

In the February issue they are greatly alarmed by the fantastic increase in personal assignments in bankruptcy. Their feature article states that a study made by the American Bar Association lists nine principal reasons for the sharp increase in personal bankruptcies. Among these reasons at the top are the following - very significant, I think:

- Deterioration in moral values and attitudes of society as a whole.
- 2. Irresponsible and careless extension of credit.
- 3. Extravagance and mismanagement on the part of credit purchasers.





4. Unexpected contingencies. Well, that's illness, I suppose, and things like that.

"The Collector" winds up its forthright article as follows - and I quote:

"Let's be skillful, professional exponents of our trade. Let's be Big League, not bush league. The candidate for personal bankruptcy that reaches our attention cannot avert this financial mirage alone. Some debtors wish to pay but can't; others probably can pay but do not want to. We must recognize the difference and proceed accordingly." This is the key line as far as I'm concerned. You do not pursue an honest but naive man with a family into his grave by garnisheeing him out of his job. Then they go on:

"Irresponsible pressure tactics, strongarm methods and boiler room operations in our offices
will contribute greatly in making 1963 another banner
year for the Bankruptcy Courts. Eventually"-- and this
is what they said -- "this will lead to anticredit extension legislation and redemption legislation which will
destroy us."

Getting away from that. I was reading a book titled "The Conquest of Civilization" by James Henry Breasted, Ph.D., LL.D., D.LITT., Oxon, and in the chapter headed "Rise of the Democracy", I came across a sketch on page 303 of the "Ruins of the Ancient Courthouse of Gortyna, in Crete, and the Early Greek Code of Laws Engraved on its Walls". Underneath the sketch is the following statement:

"This hall, dating back from the sixth



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a circular building about 140 feet across, which served as a Courthouse. If any citizen found himself unjustly treated, he could appeal to the great code ingraved in twelve columns on the inside of the stone wall of the building. It covers the curved surface of the wall for about 30 feet, but extends only as high as would permit it to be read easily, while standing. It forms the longest Greek inscription now surviving. This code -- this is under it -- This code shows a growing sense of justice towrd a debtor and forbids a creditor to seize a debtor's tools or furniture for debt."

When I read that I realized we have not come far in 2500 years in this respect. Now, I refer here to the rights of seizure of household effects under blanket chattel mortgage security. The threat of seizure of household effects is a vicious weapon in the hands of many collectors. I've seen it used to obtain money which should have gone for rent, for fuel, for food, for clothing. The Gas Company shut off their heat because they haven't paid their gas bill, this threat of seizure. Not so much that it's used, but the threat of it. "I'll back up a truck and take your furniture away if you don't pay \$20.00 by eight o'clock tonight". Of course, citizens don't know their rights but, however -- this threat of seizure of household effects has obtained family allowance money and municipal welfare money from parents with large families.

The Credit Statistics for April, 1963, supplied by the Dominion Bureau of Statistics in Ottawa





shows that Canadians are growing deeper in hock each year. In 1955 Consumer Debt -- for a restricted group, that is, goods from Department and Appliance Stores, Cash Loans and Instalment Credit from Small Loan Companies, was \$1,279,000,000.00. By the end of last April this particular group was \$2,073,000,000.00. But this is not the full story. The total debt as of April, 1963 with finance companies, department stores, furniture and appliance stores, together with personal loans through chartered banks, amounted to the fantastic figure of \$4,314,000,000.00 as against \$3,452,000,000.00 one year previously. But these are minimum figures because the Dominion Bureau report states as follows, and I quote:

"No absolute total of Consumer Debt is available. For certain purposes, fully secured loans granted by banks and life insurance companies may not be considered as outright indebtedness. On the other hand, certain avenues of credit are not surveyed, i.e., service credit, which includes doctors, dentists, utility companies -- which could be heating, you see -- hotels -- this could be the famous word, credit card -- and the like, and loans between individuals." So, where do we go? Four billion five hundred million or is it six? Nobody knows.

Now, I'd like to recite a few case histories which are not at all unusual, believe me.

I am dead sure -- I'm certain -- that these can be duplicated many, many times by other Social Service Agencies across our country or by Municipal Welfare Offices if they have a common system of accepting





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creditors \$9,350.94.

applications for welfare.

Case A: A working man laid off during a cutback in production took a look at his finances recently to see how he might weather what looked like a long spell of unemployment. He discovered he was \$3,324.00 in debt to nine creditors. He had five children. Case B: A truck driver with nine children and a weekly paycheque of \$76.00 didn't realize just how much he owed until he was fired. The reason? A garnishee from one of his eight creditors had been filed with his firm. Eight creditors, nine children. After a little calculation that night at the kitchen table, the driver and his wife found they were \$1,587.00 in the hole. Case C: A man and his wife with four children to support on \$384.00 a month had a nervous breakdown and was admitted to hospital twice. After a prolonged period of pursuit from bill collectors and bailiffs the wife was under psychiatric treatment and small wonder. They owed \$5,235.00 to 18 creditors. Case D: Another man and his wife with four children owed eleven creditors a total of \$11,379.12. Now in the odd one here there are residual mortgage balances, but not that much. Case E: Another chap on nominal wages, with a wife and three children owed 17 creditors a total of \$15.004.50.

Case G: Another chap with four children and a wife owed 22 creditors a total of \$7,075.35.

Case F: A man and wife with two children owed 24





Case H: Another working man with a wife and five children under 10, owed 36 creditors \$2,516.31.

Case I: Another couple with 8 children under 15 owed 15 creditors \$3,007.88.

Case J: Another man with 5 children under 9 owed 21 creditors \$3,509.71. These are just ten.

Now, the ten cases just recited involve
20 adults - parents - and 49 children, 181 creditors
-- now there may be some duplications in there, of
course -- and a total debt of \$61,986.00.

It is worthy of note that the parents of all these are comparatively young, ranging in age from 32 to 45 years of age. In other words they have grown up in their adult life in this new era of Buy Now and Pay Later.

Now, ladies and gentlemen, the anguish and suffering of these parents and the children involved is beyond conception. All of them, all the cases, have been, however, resolved in one way or another; some by Court Consolidation Orders; some by informal proposals on pro rata payments; others by in-laws coming to the rescue and others by application making a personal assignment in bankruptcy and of course others by just straight write-off of debt.

None of these people had any idea whatsoever of the amount they were paying on carrying
charges for the privilege of mortgaging their futures
and going into debt beyond all redemption. I would
like to stress here that not all of these cases are
veterans. Obviously word of mouth information does get





around, and I have been called in personally by
Ministers and Priests, and various local organizations
around my home and across the city, to assist with many
non-veteran cases.

I must confess that I can't turn anybody down even though it isn't within my normal terms of reference because they challenge me, simply because little children are involved. It is not their fault -- that is, the kiddies -- if their parents are either naive or gullible or even outright dishonest. I am convinced, however, that there was no fundamental dishonesty in the ten cases I have just recited -- in the beginning anyway.

Each case took hours of blood, sweat and tears, involving negotiations with creditors, ad infinitum, ad nauseam. It's tough work.

From personal experience, I know of a suicide because of mountainous debt. Another man made an appointment with me to discuss his debt problem. He walked through the door of my office, sat down, and before a word had been spoken, died before my eyes.

I didn't get over that for months. A Clergyman close to the family told me later that he was personally convinced that debt worry brought on the fatal seizure.

I know two other men and they appeared on T.V. Christy came to me in 1959 and asked if I knew of some cases that might be of interest. I asked these two chaps if they would mind appearing in silhouette and they didn't. Both of them told Gil Christy that they each contemplated suicide and they





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are fathers of large families. Now, they didn't tell me this -- well, one did but I didn't put much stock in it, but they were serious about it.

You will note that I have not really touched on interest rates, simply because you are well into this aspect now in these hearings, and I am sure that you will get more shattering information as time goes on. I personally have long since given up trying to figure out accurate percentages in individual cases of personal debt. What with renewal charges, service charges, interest, legal fees, and Heaven knows what else, it baffles the debtor for sure -- that is if he ever stops to think about carrying charges at all. But I must confess that I obtained some comfort about my mathematical stupidity in this respect when I read an excerpt from the Douglas Hearings on Consumer Buying in the United States, -- and, incidentally, this touched on Canada too because the companies there are here, a lot of them -- at which William Martin Jr., Chairman of the Board of Governors of the Federal Reserve Banking System gave testimony. Here is some of it:

"Senator Douglas: Mr. Martin, what do you think is the general thesis on how the rates of interest should be expressed -- in annual terms or as a percentage of the outstanding unpaid balance?

Mr. Martin: I will have to be most honest with you, Senator Douglas. It has been most confusing to me, on a number of occasions on transactions that I have been involved in to try to figure out just exactly what it is.



Senator Douglas: You mean the present practices are confusing?

Mr. Martin: Not only the present practices are confusing, but how you figure it out is more confusing.... Then he went on to explain a little more about it.

Senator Douglas: I think this is very significant testimony because you are probably the most expert man in the field of finance in the United States. In civilian life you were president of the New York Stock Exchange. You rose to be Assistant Secretary of the Treasury. You have now for many years been Chairman of the Board of Governors of the Federal Reserve Banking System. If the present practices are confusing to you, the most expert man in this country, what do you imagine they are to the average working man?"

It's been said that somebody in the assembly said, "God help the working man." And I'd say "Amen" to that.

In closing, I wish again to stress that the greatest percentage of our work is with widows, children, the chronically ill and the helpless which is reasonably straightforward work and it's heartwarming. And I'd like to also bring to your mind what I said before that all the debt cases that I have quoted or that I could quote -- I've got lots of them -- are not all veterans. Many civilian cases in them. I think that's about all I have to say, gentlemen, except this and maybe I'm stepping out of character a little bit in taking this upon myself, but I notice the name





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of Mr. Simone in the press recently in connection with these hearings. Now, it's been my privilege to have dealt with this man over the years in distress cases -privilege and pleasure, I may say. In my opinion, Mr. Simone is a dedicated, honest, sincere and highly intelligent man. His downright common sense and humanitarian outlook is a pleasure to behold. We can do with quite a few more Mr. Simones in the field of human welfare. Thank you.

THE CHAIRMAN: Thank you, Mr. Shannon. I am sure the members of the Committee will have a few questions. We will ask Mr. Sedgwick if he has any questions he would like to ask.

MR. SEDGWICK: Mr. Shannon, I am sure that the Committee would want a little information as to the work that you are able to do. Does your Fund consolidate the debts of these people who are in trouble?

MR. SHANNON: No, they don't Your Honour. Actually, with the widows and the children and the helpless and that, our Fund -- everything advanced by our Fund -- is on an outright grant basis. Now --MR. SEDGWICK: You don't expect repay-

ment then?

MR. SHANNON: Not in those cases.

MR. SEDGWICK: So there is no question of interest rate?

MR. SHANNON: Oh, no, Heavens no.

MR. SEDGWICK: I see. Do you on some

occasions make loans?

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interest.

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 MR. SHANNON: Yes, sir, we do. No

MR. SEDGWICK: I see. Those loans are made from the RAF Benevolent Fund?

MR. SHANNON: RCAF, yes.

MR. SEDGWICK: Then I take it you don't particularly examine them as credit risks?

MR. SHANNON: Not at all. As a matter of fact we have made loans where the applicant qualifies, no doubt, for grants, but insists that no, they want to make their own way and they want a loan. We say okay. But before we ever do our Committee has already considered that as a grant. I mean they qualify for a grant or not.

MR. SEDGWICK: I see. I think everyone will agree, Mr. Shannon, that the evil is there. Are there any specific suggestions that you would make as to what might be done ....it could be done, I am sure, by educating people not to borrow beyond their means or beyond their possibility of repayment, but have you any specific suggestions as to what a Committee of the Legislature could recommend to the Legislature that might be remedial?

MR. SHANNON: Your Honour, believe me it's one thing to be an armchair construction engineer, you know, on the sidewalk telling them how they should do it. But I've given this a lot of thought and as I said before, credit buying is here to stay, no question about it, and if I choose to borrow money from any one of you here and decide to pay 150% interest and can do





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it, that's my business. This 30% -- I've thought a lot about this and I made a few notes just in case you asked this, but I don't know what I've done here now. Well, if I could have my way I would legislate that blanket chattel mortgages on household effects would be ruled illegal as security for a cash loan, for one thing. I think the question of residual balances owing after seizure and repossession of a particular article requires minute investigation. This is the other aspect of this. There is too little care taken in its resale, for one thing. I would like to see forbidding seizure after a certain percentage of the money has been paid on it. In other words the title would devolve on the owner. After that it would be necessary to invoke the due process of law. But certainly not the present practice of repossession by backing a truck up to the door and hauling the stuff into it or the seizure of a vehicle in the yard without much ceremony. Particularly for something he no longer possesses and then have the right -- and this is happening -- to pursue a workman by garnishees and judgments to his grave and garnishee him out of his job. If I may give a case in point -- this just happened recently.

A working man bought a car and of course it was financed. His firm folded and at almost the same time he was in an accident -- I checked this. He was sent to me by a neighbour -- he was no veteran. He couldn't get another job immediately, but immediately he was out of work he was on municipal welfare. He called the finance company and told them his plight and



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asked if he could pay \$50.00 a month instead of the \$70.00 he had originally agreed to pay. The answer was yes. Now, I saw these receipts -- but, however, we'll go on. He paid three \$50.00 payments so that's one month after the other -- three months in a row. Two days before the fourth payment was due a man came to his house and took the car away because he was behind in his payments, you see. Well, the debtor naively resigned himself to the loss of the money he had already paid on the car but some months later he received a judgment summons, which I saw, for a residual balance of \$500.00 plus costs -- one of them, I remember, was \$50.00 -- on the car. Well, this debtor claimed to me that the market price of the car at the time of seizure was sufficient to clear the balance owing, but I know this is hearsay evidence. So I referred him to the Court. I set up the submission and his affidavits and his receipt books and told him to go down and present it to the Division Court Referee and he has done that.

All right, I've mentioned two things, -blanket chattel mortgage security for cash loans, I think, should be outlawed; residual balances, I think that when a man has paid, or so much has been paid on the -- I don't know what it would be -- 30 or 40% --I believe there is a law in England about this -- that they cannot repossess by just threatening or backing a truck up. Those are two things. Again, too, the Unconscionable Transaction Relief Act -- I'd dearly love to see this a Federal law. It's been, well, you know,

Now, what the outcome is, I don't know. I mention to





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it's been ruled .... this is badly needed.

Another thing would be an appeal department or a pro rata department under you legislators to have the force of law behind it. Tell you one other thing, if I may. I think you would get -- I'd be willing to bet on it and I'm not a betting man 4 I think if -- I deal with all the Municipal Welfare Commissioners in the Metropolitan area, and they are a fine bunch of fellows, let me tell you and they have their problems, but they are dispensing taxpayers' money -- but I fully believe that -- you know it's a funny thing, a good workman devises good tools and some of them are so simple you almost overlook it -- but I would like to see a common application form, common to all Municipal Welfare Offices, so everyone has the same type of application form, put in effect. Now, I have one here that is null, it's blank. I'm not criticizing anybody, the information is all here. Gentlemen, if I in my work had to use this form I'd be lost. How a case worker can see a family's position from this, God alone knows, I don't. All the information is here but it is not in concise and easy form. For instance, this isn't the best thing in the world but I've never seen any better. Here, if we get an application we can see at a glance what the situation is. As a matter of fact, in the mail just before I came here -- this is classified -- an employer called me and said he had a chap, he was in an awful mess. So I sent him out our forms just for statistic purposes, and asked him to fill them out -- the best way to save





dog work, you see. Well, they had a heck of a time filling them out. I got it. I just scanned through it. The man's 40 years of age and his wife is 39, they have got 5 children and the oldest is 15 years and the youngest is 8. Look at the list of debts. 20 creditors, \$30,385.49. Now, I admit that there are two mortgages in here totalling \$17,000.00, but the rest are -- wait a minute -- three personal loans, two credit union loans, three banks, four finance companies. I just got this.

MR. SEDGWICK: What is his income, Mr.

12 Shannon?

MR. SHANNON: I'm not sure I've got it here. Well, all right. He's renting a couple of these houses but the rent's gone sour and this will have to be investigated. He includes in this \$215.00 as rent and his wife's working, \$140.00 here, and \$67.00 from extramural work -- he has listed here \$700.00 you see, well, he's got listed here as his expenses \$504.00. Well, if this is true -- I haven't checked this yet -- he's got \$200.00-odd surplus.

MR. SEDGWICK: And \$30,000.00 of debts?

MR. SHANNON: Yes, and I've got all the time payment plans he's agreed to pay here, I'll just call them off: 50, 50, 50, 40, 65, 58, 35, 50, 22, 20, 50, 88 -- this is a straight case for bankruptcy, no question about it. Somebody is going to have to dig up the fees here if this man and his wife are going to live and have their children at least be reasonably happy. I just got this in the mail, as I say, I haven't





gone into it, but I've got the forms filled out just for information purposes, you see.

But getting back to this -- if a common form was put through all the Municipal Welfare Offices it wouldn't cost any money, believe it or not, it wouldn't cost any money except for printing, revising the form. If this was put in and they were analyzed, you could see at a glance what your Municipal Welfare recipient, what the trouble is. Furthermore I'd like to see that when they apply for Municipal Welfare a form letter goes out with the force of law behind it to all creditors outside of rank, you know, the necessaries, no more payments until he's working.

And then pro rata.

MR. SEDGWICK: Mr. Shannon, an eminent member of our County Court Bench suggested to me recently that there should be no garnishee of the wages of a married man unless he earns more than, say, \$60.00 a week -- now, 60 is just a figure -- it may not be fairly related to our present economy. Would that, do you think, have some effect on preventing people who should get credit from getting it if the lender knew that he would not have the weapon of garnishee unless the man earns more than \$60.00 a week -- and I still say 60 is only a figure -- and then only to the amount of the excess over that?

MR. SHANNON: It's going to be a deterrent, no question.

MR. SEDGWICK: You think it would be on giving credit to those who shouldn't have credit?





MR. SHANNON: Well, frankly, I've had so much of these garnishees and been the means of having so many lifted that, if a man knows his rights, if a workman knows his rights he has regress, but a lot of employers do not know that a garnishee is a one shot deal. A workman, when he gets a garnishee, he thinks the law is against him, you see, when the law is really for him if he goes before them. It would probably be a deterrent, but I think the greatest deterrent that I could ever think of is ruling out blanket chattel mortages on household effects as security. Boy, they would be careful then.

MR. SEDGWICK: That's all I have.

MR. BUKATOR: The most recent case that you received in your file --

THE CHAIRMAN: Would you speak up a little bit?

MR. BUKATOR: The most recent case you received in your files, this one that you speak of with the man telling you he had an income of about \$700.00 and he has to pay out well over \$500.00, you, in your position, what can you do for him?

MR. SHANNON: As I said, this man is not a veteran. I was called in by his employer and I said, "First of all, let's get the facts". Well, we got the facts. This man will never get out of this as long as he's a foot high. I talked to the employer and I said, "What sort of a chap is he? Does he drink?"

'No," he said, "he doesn't -- a hard worker". But, he said, "He's a big operator". I thought he was, so





what's he do, you see, he buys -- extramural -- he tries to go into some business venture and then he buys a couple of houses which he shouldn't have bought -- one is a duplex, you see. Well, this man will never get out of this and the only thing we could suggest to him is application and personal bankruptcy, wind up his assets if these houses happen to be worth money, well, you don't know, the creditors might get something, but he'll never get out of it. That's the only answer to this one.

MR. BUKATOR: As a veteran that you would service, his case, if he happened to be, what would you do in that position to help him?

MR. SHANNON: Bankruptcy.

MR. BUKATOR: You would recommend that he go into bankruptcy?

MR. SHANNON: That's right. We would probably pay the fees.

MR. BUKATOR: You are talking about the man who bought a house, mortgaged the home to buy a car, financed the car to build a garage and then said it ought to be good for gasoline. Just -- I'd like to learn, you see, I'd like to go back to the people in my constituency and tell them how to get out of these problems. What would you do for him?

MR. SHANNON: What we do, as I said, we first take our application form. Now, if it's capable of solution -- after all our, we believe that a man obtains obligation, incurs debt, he should pay to the limit of his ability and his resources to do so. We take





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it down, and this is a laborious procedure, take it down and you find out who the creditors are, find out what his surplus is, you assess it as to whether or not, on a pro rata basis on his surplus that he can eventually pay off his debts. Now there are cases where on a pro rata basis he'll never even pay the interest, you see, but if it can be done -- I've had dozens of these -go and file a proposal to the creditors, tell them the story, give him a copy of his budget and of his creditors, enough copies to go and see them all, too. All right, if they go along we ask them then will they wipe off interest if he is not going to liquidate his debt in any other way. Well, now then, seven years ago they wouldn't listen to me but now, pretty well because if there are children involved there is no answer to this. Just like a man who I just quoted to you there. He was in a psychiatric hospital twice and his wife was under psychiatric treatment and the children were suffering. One of the girls couldn't handle it, she was unhappy at home, and so on. They have changed. I've wandered a little here, but we would do one of about four things. If it's an armed veteran, all right, his grandpa's got \$200.00 to pay for bankruptcy fees. Well, he has come forward and done so, you see. Because if it's hopeless you are just making juvenile delinquents out of the children in many cases because, Heavens, it leads to excess drinking, fighting between the man and his wife and Heaven knows -- it's like the chicken and the egg, you don't know which comes first sometimes in these cases, whether drink started the debt or the debt





1 started the drink. It often does. We have a lot of 2 alcoholics that are now recovered and being useful 3 citizens, a lot of them. Civilians and veterans alike. 4 MR. BUKATOR: Mr. Shannon, you are the 5 Secretary of the Benevolent Fund and you have quite a 6 staff that you work with? 7 MR. SHANNON: No, there is just two of 8 us. 9 MR. BUKATOR: How many cases would you 10 handle in a year, let's say? 11 MR. SHANNON: Last year I handled 12 slightly over 600. Mind you they are not all like this. 13 MR. BUKATOR: That would be 50 cases 14 a month, about 12 a week? 15 MR. SHANNON: Yes. 16 MR. BUKATOR: You've got your hands full, 17 have you not? 18 MR. SHANNON: Well, my wife just told me the other day, she said, "You've got to cut this 19 20 out, coming home on weekends with all these papers 21 and working our pro ratas". She said, "I want to have 22 you around here." I think she will. It kind of 23 exhilerates me. 24 MR.BUKATOR: You are paid by the 25 Federal Government? 26 MR. SHANNON: No, I'm not. I'm not 27 a Civil Servant. 28 MR. BUKATOR: How --

MR. SHANNON: Well, our Fund, you see,

the money supplied to our Fund was from excess canteen





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profits of World War 11 plus some prize money obtained through vessels sunk by the British the government gave us and today the serving -- you see it's a two-bodied, one-headed organization. The service people, service members of the RCAF have access to the Benevolent Fund and that is a little different, because they can make loans there in cases because you do have security against a pension refund, you see. In our job, in the civilian end of the deal you just have to look at it coldly in the face and discover whether or not it should be a grant, because the people can never pay. There's doctor bills, hospital bills and excess things that we do pay and, of course, we get a cut on those, but that's where out money comes from and -- as a matter of fact a matter of interest last year, through negotiations personally -- these are the blood, sweat and tears -our office, or the two of us there, a lady and myself --Indoothe negotiating, of course -- we had wiped off, debts wiped off in excess of \$135,000.00, which didn't cost the Fund anything or the people, you see.

MR. SEDGWICK: You mean the creditors gave up?

MR. SHANNON: That's right. The point is this, you see, if a creditor -- and some of them get nasty, not many -- but if you present a factual case to them and say, "This just can't be done" -- all right, you pursue a woman, her husband's died and he's got her signature on a lot of loans so they get after her. Now, I had one the Salvation Army referred to me.





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She was in the hospital with a body rash, a terrific body rash, the doctor told me it was nothing but nerves, so I got hold of her. So I started one by one going after the creditors -- nicely. I said, "You might as well wipe this off and save us the trouble of coughing up fees in bankruptcy because that's what we'll do". Anyway, her signature isn't worth the paper it's written on because her husband was an alcoholic and she did this under duress and there is plenty of proof of it. She goes before the Court, in my view nobody will pin her to pay that, which she cannot pay. She is now working as a -- amazing, we got this off her neck, we paid a little bit, I know we did, we paid a month's rent and got her children together because they were spread among other people, and she had been a nurse. We encouraged her to take a refresher course, and the Fund paid for it, it wasn't much, and she's an industrial nurse today and you should see her. She's gained about 20 pounds and you would never know her. She'd come before you and tell you. I've got a lot of them that would.

MR. BUKATOR: How much money would your group spend in a year in behalf of these veterans and widows?

MR. SHANNON: I should have brought that with me. I have the figures, all across Canada. I wouldn't want to make a statement on that simple because -- I'd be glad to give you the balance sheet and show you because there is 144 Committees across Canada, there is only three paid ones, paid Secretaries, I'm one and





there is another one in Montreal and one in Vancouver.

But there is 144 Committees across Canada for the Fund,
you see, and there is quite a coverage.

THE CHAIRMAN: Mr. MacDonald?

MR. MacDONALD: Mr. Shannon, you are undoubtedly aware that at the Provincial level we have no control over interest rates and therefore we may well be restricted exclusively to full disclosure. Now, we have been told by a number of witnesses before this Committee that full disclosure is not necessarily going to meet your problem because no matter how high the interest rate is, no matter how much money they have to pay, if the monthly payment looks like something they can handle they will get sucked in on the deal. Has that been your experience?

MR. SHANNON: Absolutely.

MR. MacDONALD: Well, that leads perhaps beyond our jurisdiction but I'd like to explore it for a moment. This presumably involves controls or regulations of some sort. Is a fixing of an interest rate, an annual interest rate -- as a banker this would be back in your field -- or is it possible to explore, from your experience, the proposition of the amount of debt being a certain percentage of assets or income so that beyond that they can't get drawn in any further? Have you specifics, that is?

MR. SHANNON: This is certainly a wide subject and, believe me, I don't pose as any expert, as I told you. But there is a certain percentage of people, you are right, that as long as it's \$20.00 a month they





couldn't care less. At least they don't know. They want the freezer because they have been sold it, you see, or they want the car or they want the boat or whatever it is. So there is a certain percentage of people that it wouldn't matter, they'd buy it anyway if they could get it. But a fixing of interest rates -- of course, it seems absolutely fabulous to me that I couldn't go to buy a product and have the full price told me what it cost for that product. I can't see why that can't be done. However, everybody is agin it as you well know. I don't think --

MR. BUKATOR: Except a few on this Committee.

MR. SHANNON: Well, the point is that there are some people who, if they saw what they were doing they sure would stop because this -- for instance this lad who had the six children with 18 creditors and he was in and out of the hospital and his wife was. Now, he came in and said, "Well, I just can't, I wonder if you would fill this form out for me, Mr. Shannon", and I said, "No, this is part of the therapy". I said, "Look, we want you to do it to the best of your ability". Well, he took it home again, they always do that -- they are in trouble, you see. He took it home and when he brought it back in I looked at it, and while I was looking at it he said, "You know, Mr. Shannon, when I saw that" .... and he put his hand to his head and he said, "I doggone near had a heart attack. I had no idea". I said, "How did you get into this mess?" "Gee", he said, "I wish I knew. I was never refused a loan





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anywhere I ever went". But this, as I say, some of the simplest things are the easiest things to do. Have them fill out a form themselves that is concise and easy to read and then you can check it. If he's lying you can find out, because if he's been garnisheed out of a job and he says his past income was so much and he has such and such a surplus, you say, 'Well here, you had enough to pay this, where did the money go? " Well, you know, you see, well, it's none of my business. "Do you drink?" "Oh, no, I don't drink very much". "How much do you drink"? "About a case a week". "Well, that's about \$10.00 a month". "Do you smoke"? "Not very much, a package a day". "Does your wife smoke"? "Yea, about the same". That's another twenty so there is thirty in our sundries, you see. The point is, where did the money go. Now, if he was garnisheed and didn't have the money where did it go? And then I say, "Look, you've got other debts here, surely you have. You wouldn't have fallen in this way". Well, then they break down and tell you. But this form -- as I say, I didn't invent it -- but believe me if they are not telling you the truth, and they are scared to sometimes, Bless them, you can pick it off, you see. And I think if this was ever put in believe me you would get some information that would save the taxpayers thousands of bucks.

MR. MacDONALD: Mr. Chairman, could we get some of these forms with the rest of the information that Mr. Shannon is going to provide for us such as the amount of money spent last year? You are going to





submit that to Mrs. Dell?

MR. SHANNON: I tell you, I'll send her one of our six-monthly reports. I should have brought it with me, I'm sorry. Here's the point, though, if you judge any Social Service Agency by the amount of money they spend, that's one thing. This isn't a business organization. You probably best judge them by the amount of money they save, you know? You can't relate this to dollars and cents of expenditures.

MR. MacDONALD: But specifically you have no comment on whether or not a fixing of interest rate levels or percentage of assets or income beyond which they cannot go in borrowing?

MR. SHANNON: It would help, if it could be done. How it could be done, Mr. MacDonald, I haven't the faintest conception because there's so many ifs, ands, and buts. Why the bill can't get through to specify this -- I guess I know, but I'll never know really. It seems just ordinary common sense. As a matter of fact, this blanket chattel mortgage -- now, many of you gentlemen here maybe know more about this than I do -- in my view should be ruled out, simply because the Mortgage Act was changed years ago. One time I think you could take my house, foreclose it, sell it, and then sue me for the residual balance. You can't do that now. If the house is foreclosed, that's that. Why should it be on a conditional sale, why shouldn't that be the same? After you pay a certain percentage, you see?

THE CHAIRMAN: Any questions, Mr. White?





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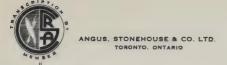
MR. BELANGER: Well, yes, I was quite interested in some of the things Mr. Shannon was saying here. These budget forms which you have there, are these things which you are presenting to the people that come to you?

MR. SHANNON: That's right.

MR. BELANGER: They try to follow this budget form if it would be helpful to them?

MR. SHANNON: Mr. Belanger, well I'll tell you. When people come to us who are in trouble -very seldom do we get anybody coming to us before trouble is acute. Now, to get the information which we need, we say, "All right, this is fine. Will you take this and fill it out in your own way"? Now, when they bring it back -- about, I don't know what the percentage is, but a number of them will be way off. They'll have a man and his wife and two kids and they'll have done \$180.00 a month for food. All right, you start right in there and say, 'Where does all this money go"? Well, he doesn't know, he just guessed, you see, and his wife doesn't know. We bring her in and we, incidentally, can steer them on this by this. The Visiting Homemakers -- and you can get on their list -issue -- here it is -- pricing by the Visiting Homemakers Association, a participating agency in the Community Fund. Food lists meet the standard for Canadians as recommended by the Canadian Council on Nutrition. Here they give costs if you buy properly and a vitamin balanced food budget for the kids, you see. Now, on the back they even break it down every





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three months here and they show nutritive food, whole milk, home delivery, whole milk store purchased by the jug, skim milk powders etc. It shows what you can buy here and they will give them menus with an eye to vitamin food balancing and an eye to dollar economy. We use this chart. You can pick up here about how much a man should spend and show it to him, give it to him, you see? Well now, maybe I'm wandering a little. but this is very useful. All right, we correct the food budget. The wife -- maybe we refer her to the Visiting Homemakers and the dietician talks to her and shows her how she can buy if she has been buying stupidly, you know, box cereals, which is the highest price thing you can buy and has not much more food value except the milk you put on it. But then, all right, we get down to his clothing. He says he spends \$60.00 a month on clothing. Well, that's ridiculous. We can tell him where to go, because I've done a lot of horse trading, to get good clothing, sometimes used clothing, sometimes wharehouses. Well, he wouldn't spend \$60.00 a month, you see, if he's only got three of them. Well then you get down to his hydro bill -he'll put in there \$35.00 a month maybe. So you say, "Wait a minute, do you pay \$35.00 for your hydro? What area is it in?" "Well, I think I do". "Just a minute, it shouldn't be more than \$11.00 in that area". "Oh gosh, no, that's right, this was a three months' bill," or whatever it happens to be, you see. In other words you check this and correct it. He'll put in \$100.00 for sundries, where does this go? Well, living





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comfortably you get to know if you are trained in this or you have done thousands of them, as I have, you can call it. If you live decently and carefully and comfortably his sundries would be so much, you see. Well then it's a simple matter to get the unemployment insurance deductions and all the rest of it. You see his paycheque slip and so on, the hospital coverage and so on. All right, you check it up. Now he's made to think when he writes this out and you correcting him, he thinks more. So you give him a copy of it and say, 'Now look, you go back, or bring your wife in, see if you can't keep this budget now. I can give you a case of a chap -- he would be glad to come here, I know -he came to me owing over \$5200.00, he had eight youngsters and his wife had just had a kidney removed and he was out of a job. He didn't want to go bankrupt and he didn't. That was six years ago. I wish he were here. Today that fellow is within \$300.00 of paying all this off, he's in business for himself and he's hired four men and he's a changed man, no question about it because he stuck to the budget. That truck driver I mentioned there with the nine children. He and his wife stuck to their budget. They are out of the woods right now.

MR. BELANGER: That's what I was going to ask you. How many of your people that you, you know that you suggest these things to, and they have followed it? How much do you follow them to see that they --

MR. SHANNON: Dozens of them, Mr. Belanger.





MR. BELANGER: I happen to believe that it is one of the problems why people go into indebtedness, they do not budget their income.

MR. SHANNON: That's right, they don't know where it goes. And they also, the women, yield to the brandishments of the guy that comes. One woman bought \$35.00 worth of silver from some outfit and she said, "Well, I couldn't get rid of him so I signed". Well, we got that cancelled, you see.

MR. BELANGER: When people are -- do they come to you or are they referred to you -- and it's only strictly to serve the people?

MR. SHANNON: That's my job, yes.

MR. BELANGER: And strictly to the RCAF?

MR. SHANNON: That's right. But I have

a counterpart -- my counterpart in the Army is Mr.

Ranney -- and again I deal with all the Social Service
Agencies here. I get into an awful lot of cases that

19 aren't ours.

MR. BELANGER: I think we asked for certain recommendations you perhaps could make -- what would you say to a recommendation such as this? When a person or a company disposes of any chattel (rest of sentence inaudible) ...... What would you think of a thing like that?

MR. SHANNON: I'm sorry, I guess I'm a little stupid, I just couldn't give you an off the bat answer on that because I don't know, Mr. Belanger. I really don't know. I wish I did.

MR. BELANGER: Do you think that it





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would ... (rest inaudible)

MR. SHANNON: It might, I don't know. But here's the thing, you see, I'm speaking of the group that unwisely use credit, you see. Now, what I feel, very definitely, is this blanket -- I go back to it again like a cracked record -- this blanket security on household effects, the threat of this is devastating. Now, in my view, if that was wiped out certainly the credit grantors would be much, much more careful of granting credit to those who shouldn't have it, you see? I think if we -- of course, I could be definitely wrong here, but -- I think if we get into complicated Acts we confuse the issue because, all right, let's face it, if credit buying was stopped right now, even on cars -- I saw some figures on that and maybe you people have too -- it would just be devastating. The "Dirty Thirties" would look like a Sunday school picnic. I mean these are things that have all kinds of repercussions. But to the man who can pay and wants to pay and doesn't care how much he pays, that's his business. If I want to go out and could go out and buy a Cadillac and buy my wife an \$8,000.00 mink coat, nobody could say, "Nay, nay", because I've got the money. I might be gypped, but that doesn't matter. But to the man who is working and who yields to these blandishments that I have just listed here, every day, Buy Now, Pay Later, Cash? Just Say the Word. Just a minute -- this, I think -this is the sort of thing. I consider this an invasion of my privacy. This is addressed to me,



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gentlemen, H. B. Shannon, 461 Mannis Road ...... and on the letter it says: "Postmaster, if the addressee has moved" -- get this -- "please deliver to the new resident." Do you want this? I'm going to do something about it -- well, nothing drastic -- but I'm going to tell them. This is from a finance company and here's my private account where I can -- there is available to me \$2,500.00 to consolidate my debts. Here's the letter. I've got an account number on it yet. You see? "How do you open a personal credit account? It's easy. Just (1) fill in the identification card " and so on and so on and so on. Your troubles are over. Well, all right, I called them and I spoke to a very nice chap, a lawyer there. I said I was a citizen and it didn't matter much about my name but what was my position about this. Supposing I just left this in my home or threw it in the garbage and somebody got it. Did I have any responsibility? Well, he said, it could put you to an awful lot of trouble, maybe. Supposing somebody -- the new addressee -- got this and he's a bum in my house. And the next thing I know he goes down and says he's H. B. Shannon, 461 Mannis Road, and the first thing I know I get a whole list of charges in my name. Sure, I'd have to go down and prove it, maybe' I'd have to hire a lawyer and all the rest of it. He said the fact that I accepted this involved some responsibility. This shouldn't be allowed. I get all kinds of these. Here's another one. Money to consolidate your debts. It comes in this form -- financial help, open here.



MR. BELANGER: What would be your suggestion to ....(rest inaudible)

MR. SHANNON: God knows, I don't.

(Laughter). Look, here's what they say. "If you can pay \$128.84 a month you can borrow \$5,000.00". So I called them up -- I always do -- (Laughter) They want a mortgage on my house, you see. So I figured it out and you pay back \$7,730.00 on a 60 months basis. I also figured it out on a demand loan from a bank. You could pay it off in 48 months if you could pay the same amount on a 6% -- you'd pay less than -- \$1,500.00 less interest, you see.

MR. SEDGWICK: How much did you borrow, \$5,000.00?

MR. SHANNON: It says here you may borrow \$5,000.00 if you can repay it monthly at \$128.84.

MR. SEDGWICK: How many months --

MR. SHANNON: They told me on the phone 60 months. That could be subject to saying we never heard of this guy, you see. You know what I mean. But this comes through the mail in scads. Well, to the naive it sounds mighty nice.

MR. BUKATOR: That first one, Mr. Shannon, that you held up, -- a friend of mine that I lost track of many years ago, happens to be a lawyer in the City here and he had one of these sent to him too by this particular group. I don't know whether that young Reporter behind you is going to quote that Company or not --





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MR. SHANNON: I didn't mention it.

MR. BUKATOR: He happened to see it anyhow. But I know this particular group and the percentage is much greater than they would indicate. They talk 7% but it winds up around the 34% mark and they give you this spiel and they send you your card with your number on it and then they go on to say that you can borrow so much, or you may borrow so much, and you only pay it back so much. It's very simple, but when you calculate the thing through and it's a type of advertising that we have complained about in this Committee. Now, I didn't know whether I should bring my copy of the letter here from the lawyer to show you how he handled the matter, but it was a masterpiece of telling them off. But I didn't think we would be dealing with that. I may have it here tomorrow and if the opportunity presents itself, Mr. Chairman, I would like one of the more capable one of you of this Committee to read that letter. It's a masterpiece of telling this particular group of loan sharks off and he did a very good job.

MR. SHANNON: I'm sending this back, registered mail, and asking for an acknowledgment.

There is some responsibility on my part for accepting it, you see? They do say that this doesn't mean you have got an account now, but when they say to the Postmaster to give it to the new resident I think this is going a little too far.

MR. BELANGER: The type of work that you are doing, you say that you sometimes do loan out money





and you do not charge interest?

MR. SHANNON: That's right.

MR. BELANGER: Who makes the decision, the Board that you have or do you make it yourself?

MR. SHANNON: No, no. I get the facts, it's open to a check by our Committee members, but believe me, being an old dog at this I don't get them unless they are right, and make up the presentation and say that it appears that one of two or three, or one course may be pursued and is submitted for your consideration. They look it all over and if there is any more facts they want they send it back to me and say, "Will you clarify so and so". Well, I usually have correspondence to support it, you see, and then they make the decision.

MR. BELANGER: (Question inaudible)

MR. SHANNON: Not necessarily, no.

Anybody can be on the Committee, but they make their recommendations and send them to Ottawa. It doesn't take long, and Ottawa has a Central Committee there who are well versed in this sort of thing.

MR. BELANGER: I was going to say, suppose somebody knows a member of the Committee quite well and then you say, we want this, and it goes through and then this fellow afterwards, you know, you can't just carry on -- who is responsible? Who is the loser in all this?

MR. SHANNON: Well, you see, every advance our Fund makes is from the point of view of "Does the applicant qualify for a grant", first. If they do, all right. It's a grant to begin with. Now



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them over a period. Ours is not a pensionable fund, it's an emergency fund to keep them over a period until they get on their feet. We get jobs for chaps or widows and all kinds of things. I could sit here for three days and take cases, each one is different, there is no two alike. But we are not just throwing money down a drain.

MR. BELANGER: (Question inaudible) MR. SHANNON: Oh, sure. Often we --MR. BELANGER: It's not the same as

a Welfare Agency then?

MR. SHANNON: Pardon?

MR. BELANGER: Its' not the same thing as a Welfare Agency?

MR. SHANNON: Well, no, because they don't do that, you see. They don't make -- well, they do make grants but -- anything our Fund does, from the beginning, do they qualify? If they do, fine. Then we maybe pay a month's rent or pay doctor bills and so on. But the loan aspect of it, you know right from the beginning that this is a grant to begin with. Now some people do repay. They want to and that means they have got on their feet. But in the final analysis we convert them to a grant because that is what it is.

THE CHAIRMAN: Mr. Hoffman?

MR. HOFFMAN: Yes. I think I have one thing here that is, maybe, a misunderstanding on my part. Mr. Shannon spoke of there were some people who could not have credit and following that there





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was veterans who suffer anguish because of their debts.

Are those two groups one and the same or are they two
separate groups?

MR. SHANNON: Again, it is hard to generalize, but I would say generally speaking they are one and the same. In other words, to those who went through the Dirty Thirties, we didn't have credit, so what did we do? I know personal references are in very bad taste, but my father died when I was quite young in a little town here in Ontario. There was no wildfire, there was no nothing. My father had a note and my mother sold the place we had and we paid off the note and as a kid I swept out stores and God knows what else, but Mother never had to work but it sure as heck needed your ingenuity, you know. Well, what I am getting at is this. It's the easiest thing to do to borrow money. Now, if people who shouldn't have it and have no ability to repay were denied access to credit they would do something else. They would either increase their salary or see the futility of going on the way they were, cut down their expenses, their overhead or both. This has happened. And there is a certain group that shouldn't have credit because it is a complete and irrevokable disservice to them. Now, mind you, this is free enterprise. We can't curtail it, I know, but when you have a person come in to you who has three times consolidated his debts with various finance companies and then comes in to us and wants us to consolidate them again. Each time he has more creditors cause he can't withstand the blandishments of



easy credit. It's hopeless.

MR. MacDONALD: You really mean that, that you can't curtail it? If it produces this kind of a result, do you really believe that it can't be curtailed?

MR. SHANNON: Wait a minute. This isn't curtailed right now, the way it should be probably.

MR. MacDONALD: Your comment was this is free enterprise and can't be curtailed.

MR. SHANNON: Oh, well, no. What I mean to say is free enterprise -- this can be argued, I shouldn't say this, it can be argued -- in a free enterprise economy each man can make his own way toward being a tycoon or whatever. Well, some fellows try and they fall and fail miserably. No, no, I didn't mean it couldn't be curtailed. Maybe that was a -- I didn't mean it that way. It probably can be curtailed but to refuse or to restrict credit is quite a thing, isn't it? The point is I think the grantors should be more careful.

MR. HOFFMAN: Then these people do fall into two different groups actually; there are those who fail to recognize the responsibilities involved and there is the other group who help increase their mental ability to -- (inaudible)

MR. SHANNON: Yes (inaudible) ... it does fall into those categories among others, there's no question about that. One thing that bothers me is a certain group of medical doctors, for instance, put their bills in the hands of collectors. I saw





recently where the Medical Association took this up and said it was not ethical but it still happens.

It's pretty grim when a man (inaudible) and then he has collectors hounding him and they will call him at all hours of the day and night.

THE CHAIRMAN: Mr. Hamilton? Mr. Noden? Mr. Reilly?

MR. REILLY: Yes. I was interested because of the emphasis you put on the blanket house-hold chattel. Are you suggesting then that the credit should be restricted to the item itself, the refrigerator, a stove, rather than a whole group of items?

MR. SHANNON: That's right.

MR. REILLY: The other item that I was particularly interested in, Mr. Shannon, was the seizure, the repossession. Several members appeared before this Committee and told us this was a thing of the past. Now, it could be in the case of an automobile.

MR. SHANNON: Yes.

MR. REILLY: But otherwise repossession was relatively unknown now.

MR. SHANNON: That's probably right.

MR. REILLY: Is that your experience or

not?

MR. SHANNON: Yes. You notice I emphasized the threat of seizure, not so much the seizure but the threat of it. What has happened -- a woman alone in the house with her family, a fellow comes to the door and says, "If we don't get \$20.00 from





you by eight o'clock tonight, I'll back a truck up to your door and take your furniture". My Heavens, I know one woman who raced to the Children's Aid and the Children's Aid called me and where should she put her children. I said, "What's the trouble?" So she told me and I said, "Tell her. Send her down. Tell her not to let them in." So the poor thing came down and she was all jittery and tearful. I said, "Look, my dear, now just calm yourself. What did he say?"

"He'd back a truck up to the door and take my furniture at eight o'clock tonight."

I tell you what you do. Her husband wouldn't be home, he was on shift work. You just go home and just don't let anybody in.

She said, "I can't stop them".

I said, "Oh, yes you can. Don't let them in. You tell them they can't come in here. If you bring a policeman in a uniform I'll speak to him because that's the only force of law that you can recognize.

But she said, "He's got his credentials there."

I said, "You're not an expert in forgery, don't let him in." I've advised dozens of them that way, but they don't do it. In the meantime what I do is call up the outfit and say, "I understand this is what you man said", and he says, "Oh, he never said any such thing". Well, okay, this woman is petrified and fearful and she wants the Children's Aid -- thought she was going to be out, you see. And so on, this sort





of thing.

MR. REILLY: Well, back to your threat of seizure, rather than actual --

MR. SHANNON: That's right, that's right.

MR. REILLY: The third point I was going to ask you about, Mr. Shannon, was this. These cases are all extreme cases that you have. They have gone the limit when they come to you in most instances?

MR. SHANNON: Pretty well.

MR. REILLY: Now, you told us about 20 creditors and they have maybe two or three personal loans and a couple of Credit Union loans and three from the bank and four from finance companies. Are you suggesting that they don't check from various competitive finance companies to find out whether they have loans with them or not?

MR. SHANNON: They couldn't have, they couldn't have. Now, just recently, they set up what is supposed to be a clearing house but look, that isn't a clearing house for all credit. They just couldn't check. Of course, here we get into another case. What happens with a finance company Manager. I think I know what happens. I wouldn't want to make a factual remark here, but all right, they are in business to loan money, right? So if the Manager is there and he doesn't loan his quota, well, somebody else will do it I would think, wouldn't you?

MR. REILLY: The record has something to do with it, all right.





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MR. SHANNON: Not all creditors -- I have very phenomenal luck with creditors, I must say, and a lot of them are very cooperative when they know these things. As I said, seven years ago I didn't have such an easy road in this respect. I do now because I think at one time, one year, I appeared 15 times before the Division Court Referee on a presentation, a budget and debts owed and a suggestion to the Court that this man could pay so much. Well, I was awfully careful to be sure of my facts because if a man can pay so much and he's got a family to support, that's his first responsibility and no judge in the land will rule otherwise, never have. But people don't know their rights. For instance, of letting somebody in. And again, some employers don't know that a garnishee is a one shot affair and they will keep continually taking it out, you see. Well, we can check that. I hope I haven't confused you, as I confuse myself at times here, but there is so much involved here. It's awfully difficult to give a true picture because there is no rules. Each case is different. Sure, there is deadbeats, there is no question about that. But they shouldn't be loaned money in the first place. They could easily have found this out if they had a system of an application form where you could say, "You don't need this money", or, "You've got two months now, you better go to your creditors, because you can pay one place you can pay the rest of them", you see?

Mr. Letherby? Do any of the other members of the

THE CHAIRMAN: Do you have any questions,





Committee have questions?

Well, Mr. Shannon, the factual information you have given us today certainly will be very helpful because in the light of your experience in this field and some of the cases you have told us about are quite extreme and it just shows what can happen to people when they get in over their heads financially.

MR. SHANNON: They are not unusual,

Mr. Price.

THE CHAIRMAN: Thank you very much for coming. We appreciate your appearing before us.

MR. SHANNON: Thank you. I do appreciate that. I hope the roof doesn't fall in on me as a result, however, I'll take that chance.

THE CHAIRMAN: I don't think so.

Well, gentlemen, this meeting stands adjourned unless there is anything further and we will reconvene tomorrow morning at ten o'clock.



## Committee have questioned

Well, Mr. Smanow, the Province Infor-

design you have given we today sectately will be very being a long being a long because in the light of your encortance in this field and, some of the cases you have told us about and quite extreme and it just shows what can happen to people when they got in over their heads Ilmanethily.

Mr. Price.

THE SHARMS: Thank you very cach

for coming, We appreciate your appearing before us.

MR. SHAMBON: Thank you, I do approcise

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